



The Oetker Group

Key Indicators

	2022		2023		2024		percent ¹
		In percent		In percent		In percent	
NET SALES (IN EUR MILLION)	6508	100.0	6911	100.0	7086	100.0	2.5
Of which by division							
Food	3963	60.9	4145	60.0	4240	59.8	2.3
Beer and Nonalcoholic Beverages	1858	28.5	2012	29.1	2084	29.4	3.6
Other Interests	687	10.6	754	10.9	762	10.8	1.0
Of which by region							
Germany	3645	56.0	3903	56.5	3975	56.1	1.9
Rest of the EU	1337	20.5	1451	21.0	1515	21.4	4.4
Rest of Europe	534	8.2	579	8.4	606	8.6	4.7
Rest of the world	991	15.2	979	14.2	989	14.0	1.1
INVESTMENTS² (IN EUR MILLION)	231	100.0	303	100.0	343	100.0	13.2
Food	125	54.2	171	56.5	184	53.8	7.8
Beer and Nonalcoholic Beverages	65	28.0	71	23.5	89	26.0	25.0
Other Interests	41	17.8	61	20.0	69	20.3	14.7
EMPLOYEES (FULL-TIME EQUIVALENTS)	29399	100.0	29013	100.0	28713	100.0	- 1.0
Food	16924	57.6	16510	56.9	16599	57.8	0.5
Beer and Nonalcoholic Beverages	6122	20.8	6385	22.0	6586	22.9	3.2
Other Interests	6353	21.6	6118	21.1	5528	19.3	- 9.6

¹ Percentage change 2024/2023.

² Without first-time consolidations.

The percentages included in the group management report and the consolidated financial statements refer to the exact amounts, not the rounded amounts. Due to rounding it is possible that individual numbers (€, percent, etc.) do not add up exactly to the specified sum.