Dr. August Oetker KG



Press Release

Oetker Group plans acquisition of the online beverage delivery service flaschenpost SE

<Bielefeld, November 2, 2020> Dr. August Oetker KG intends to acquire the online beverage delivery service flaschenpost SE, based in Münster. Corresponding contracts were signed on October 30, 2020. The transaction is subject to approval by the antitrust authorities.

With the planned acquisition of flaschenpost SE, the Dr. August Oetker KG is expanding the range of its online beverage delivery service Durstexpress GmbH, which belongs to the Radeberger Group. While Durstexpress developed its activities primarily from Berlin and the eastern provinces, flaschenpost SE did so from North Rhine-Westphalia. The expanded company is managed by a management board consisting of members of the management board of flaschenpost SE as well as the management of Durstexpress GmbH. The management board reports to a newly established supervisory board, which will be formed in the coming weeks.

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The online beverage delivery service will in future be managed and developed from two central administrations in Berlin and Münster. Both parties have agreed not to disclose the purchase price.

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