



The Oetker Group at a glance

Information about the company

The Oetker Group based in Bielefeld, Germany, is one of Europe's largest family businesses, with around 350 companies in different business areas. The Group holding company of the Oetker Group is Dr. August Oetker KG in Bielefeld. There, in 1891, the pharmacist Dr. August Oetker laid the foundation for his company. Since then, new areas of business have been continuously developed thus creating the diversity of the internationally operating group of companies, which currently employs almost 30,000 people worldwide.

As the group holding company, Dr. August Oetker KG manages the corporate processes and sets the framework with clear responsibilities, coordinates finances and taxes and runs central service departments. Standards and values across the Group form the cultural framework for effective cooperation that builds on high business continuity. Under the Group umbrella and building on the strategic potential and core competencies of the Oetker Group, the divisions Food, Beer and Non-Alcoholic Beverages as well as Other Interests are developed and expanded autonomously.

In more than 40 countries on all continents, people trust in the products and services of the Oetker Group.

Besides Dr. Oetker, the **Food** Division includes the Conditorei Coppenrath & Wiese. In addition, the company is represented worldwide with other strong brands. Within Europe, for example, these include cameo and Paneangeli in Italy, Koopmans in the Netherlands and Chicago Town in Great Britain. In Brazil, Dr. Oetker is also represented by the brand manufacturer of decor products, Mavalério, and in Mexico by D'Gari and Rexal. Dr. Oetker serves the North American market primarily with Wilton, the leading brand in the USA for decor, bakeware and baking accessories.

Internationally renowned names, nationally sold brands, regional specialties: The Radeberger Group offers beer enthusiasts a highly diverse line of products. An assortment of non-alcoholic beverages completes the wide variety of Germany's largest private brewing group. It forms the **Beer and Non-Alcoholic Beverages** Division.

Companies in the **Other Interests** Division represent digital services, information technology, luxury hotels, procurement services, and logistics sectors, thus providing a highly diverse range of products and services.



Management structure of the Oetker Group

To this day, the owner family exerts considerable influence on the group's strategy and business policy. The values, which are solidified in more than 130 years of corporate history and place the human being at the center of all action, are still embodied by the members of the highest executive body, the group management, are being upheld by group companies, and are being actively transferred into the increasingly digitized future.

The management structure ensures that decisions are made locally, close to the market, and based on the needs of the line of business concerned, while resources are pooled centrally at the same time. The management level consists of the shareholders, the advisory board, group management, and the executive boards of the individual companies.



Group Management



Carl Oetker

General Partner of Dr. August Oetker KG

Food; Corporate Communication



Ute Gerbaulet

Chief Representative of Dr. August Oetker KG

Other Interests; Finance; Treasury; Controlling; Legal and Taxes



Dr. Niels Lorenz

Mitglied der Gruppenleitung der Dr. August Oetker KG

Bier und alkoholfreie Getränke; Plattformen und Ökosysteme